



HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI-620 002
SCHOOL OF MEDIA STUDIES AND FASHION DESIGN
PG AND RESEARCH DEPARTMENT OF VISUAL COMMUNICATION



ASSOCIATION REPORT – 2020 – 2021

Date	Event	Place	Guest / Speakers	Participants
30th May - 1st June 2020	Media Quiz - 2020	Online (Google Forms)	PG & Research Department of Visual Communication, Holy Cross College, Trichy	1434 participants from India
6th June 2020	Webinar on “Film Direction : Challenges & Opportunities”	YouTube	Mr. Vetrimaran (Film Director, Script Writer & Producer)	Faculty, college students, media professionals
12th June 2020	Webinar on “Digital Basics Photography”	Online	Mr. Nicolas Louis (Founder of Weekend Clickers)	Students and faculty
24th June 2020	Webinar on “Career Prospects in Advertising Industry”	Online	Mr. Immanuel Robinson (Director, Alpha Advertising), Chennai	Students and faculty
2nd August 2020	Webinar on “Nuances in Acting	Online	Mr.M.S.Baskar (Film Actor, Theatre Artist & Dubbing Artist)	Students and faculty
9th September 2020	Webinar on “DSLR”	Online	Mr. Sathish (Blue Star Photography), Trichy	Students and faculty
23 rd Sep to 27 th Sep 2020	One week Workshop on “Digital Photography”	Online	Mr. Aravind (Photographer & Editor), Thiruchirappalli	Students and faculty

9th October 2020	Webinar on “Basic Photography	Online	Mr. Yogeshwaran (Cinematographer)	Students and faculty
19th December 2020	Webinar on “Media Literacy”	Online	Dr. S. Tamil Selvi (Hod, Department of Visual Communication, QuideMilleth College for Men, Chennai	Students and faculty
14th October 2020	Webinar on “You and Me in Public Relation World”	Online	Rtn. Jason Presley Raj (Motivator), Tirunelveli	Students and faculty
16th October 2020	Webinar on “Anatomy of Magazine”	Google Meet	Mrs. J. Deepa (Author, Director), Chennai	Students and faculty
15th January 2021	Virtual Alumni Meet	Online	Miss. Abinaya (Senior Anchor & Special Correspondent in News 18 Channel)	Students and faculty
12th February 2021	World Radio Day	Online	Mr. Nakeeran, RJ, All India Radio , Rainbow FM	Students and faculty
16th February 2021	Professional Writing Techniques- News Paper, Television	Online	Mr. Kaliyappan, Senior designer , Hindu Tamil	Students and faculty
2nd-5th March 2021	Industrial Visit to Ooty, Conoor	Ooty, Conoor	N/A	Students and faculty